

Welcome and Start Smiling

Mark Sayeg, DDS, FAGD

"Cosmetic and Family Dental Care in Comfort"

Visit us at www.StartSmiling.com

180 Allen Road, Suite 100, Sandy Springs

404-255-6782



Our goal, simply, is to make you smile. From the moment you enter our door, you will find we are different. We care about your teeth and smile and we care about you. Our team is dedicated to your comfort and to making your visit an informative and pleasant one. With over 21 years of experience and over 1,800 hours of continuing education, Dr. Sayeg is a master in the art and science of dentistry - or in other words - making your smile both healthy and beautiful.

Your goals for achieving the smile you want and the dental health you need are our first priority. Please share any concerns you may have about your smile, treatment and financial arrangements. Our pledge to you is to listen and work toward solutions that will give you a dazzling smile that will last a lifetime!

Thank you for taking a few minutes to learn more about us and to let us learn more about you. In this brochure we have included information about Dr. Sayeg, how we like to pamper you and our services that will relax even the most fearful patients. Information about our office and a map are located on the back page. Also included in this folder are forms that we appreciate you filling out and bringing to your first appointment.

Many thanks for choosing our practice. It is the pleasure of our entire team to welcome you and to make sure you start smiling the moment you walk in the door!

Your Complete Dental Care in Comfort

From the moment you walk in our door, we want you to Start Smiling! Whether your dental needs are a cleaning and exam, a full-mouth dental restoration or anything in between, we want you to feel pampered. Our recently remodeled office offers the latest in modern décor and the most technically advanced equipment possible.

You will be greeted immediately when you enter the door and asked if you would like something from our refreshment bar fully stocked with gourmet coffees, herbal teas, bottled water, sodas and freshly baked Otis Spunkmeyer cookies. After a tour of the office, you will meet personally with Dr. Sayeg, where he will listen to your needs and fully explain what we do and how we do it.

Now you may be wondering, "How can they make dentistry a pleasant experience?" Believe it or not - with today's anesthetics, the pampering we give you and the results you achieve - virtually all of our patients leave smiling. It is our pleasure to offer an array of amenities that are sure to please even the most reluctant patient!

For starters, we offer our popular Paraffin Hand Treatment. Your hands are dipped three times in warm, scented paraffin wax and then wrapped in thermal mitts to keep the heat in. You are then seated in our new, very comfortable dental chairs with an option for a back massage and heat. You sink back and relax while your hands enjoy this deep moisturizing and totally delightful experience. If you desire, you will be covered with a warm afghan. We will also offer you headphones and ask whether you would like to watch a movie or listen to music.

As you relax even further, depending on the treatment you need, you will be offered nitrous oxide (laughing gas) and new dental anesthetics that work much more quickly and effectively. Dr. Sayeg warms the anesthetic solution and has such an incredibly slow technique that many patients



You will be welcomed into the reception room and offered a beverage and a snack by our concierge.



Next, you meet with Dr. Sayeg in the conference room to discuss your dental needs privately and in comfort.



This patient shows us her smile as she indulges in a paraffin hand wax during her visit.

do not even realize they have received it. For patients who desire or need an even more anxiety-free state of mind, Dr. Sayeg is now certified to perform Conscious Sedation, also known as Anxiety-Free Dentistry. This involves the use of oral medications and Dr. Sayeg will be glad to explain how this works if you are interested.

When the treatment is completed, we will wake you up gently and you will be offered a warm, scented, moist towel to freshen up! Our goal is that you leave smiling with a great feeling that we are taking care of your smile and we are taking care of you!



After your treatment you will be offered a warm, scented, moist towel to freshen up.



Meet Your Dentist: Dr. Mark Sayeg

Dr. Sayeg practices Complete Dental Care with an emphasis in esthetics. He graduated from Emory Dental School in 1982 and for the past 21 years has practiced in Sandy Springs, Georgia, just outside of Atlanta.

With over 21 years of experience and over 1,800 hours of continuing education, Dr. Sayeg is proud of the commitment he makes to his patients to stay on the forefront of modern dentistry. In order to do this, he continually studies with the leading research and development dentists in this country and from around the world. Dental schools do not teach the advanced cosmetic dental techniques that he has mastered - they must be attained through working with the dentists who develop the advanced techniques and the lab masters who develop the advanced materials.

From the first bonding case that Dr. Sayeg did in 1983, he realized that cosmetic dentistry had the power to change people's lives. He realized early on that dentistry was about ensuring dental health and making patient's smiles more beautiful and he has worked to be a leader in the field in the Atlanta area. Dr. Sayeg is a Trustee of the Academy of Cosmetic Dentistry's Give Back a Smile Foundation, he is president of the Atlanta Society of Cosmetic Dentistry and has fellowships in the International Academy of Dental-Facial Aesthetics, the International College of Dentists and the Academy of General Dentistry, an honor achieved by only three percent of dentists in the United States. He is a member of the American Academy of Cosmetic Dentistry, the American Society of Dental Aesthetics, the American Dental Association and the Hinman Dental Society.

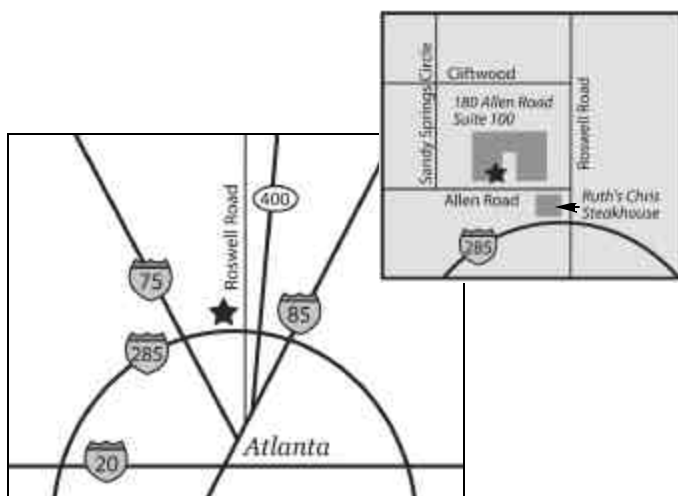
Calming Your Dental Fears

Does the thought of sitting in a dental chair make you nervous?

Our goal is to make your visit easier and relaxing. Follow these tips to ensure you will leave smiling!

- Avoid caffeine and sugar before your appointment: they make you jittery and prevent the anesthetic from working properly.
- Schedule your appointment in the morning so you don't spend all day stressing.
- Talk to Dr. Sayeg about your fears. Let him know you are nervous.
- You are in control; raise your hand any time you need treatment to stop for any reason. Dr. Sayeg will immediately stop until you are comfortable enough for him to proceed.
- Ask for headphones to block out sounds with relaxing music, or choose a movie to watch.
- Patients have said that our Paraffin Hand Treatment really helps to reduce the stress.
- Nitrous oxide is also available to help you relax during the procedure.

If none of the above help you relax, ask Dr. Sayeg about using Conscious Sedation, an oral medication that produces an anxiety-free relaxation.



It's Your Call!

It's a busy life in today's world and most of our patients have shared with us that they would prefer a reminder call a day or two before their appointment. Recently, we have enhanced our computer system to be able to reach you at your home in the evening. The call is very quick and easy to respond to, and it lets us know right away that we are on your calendar.

If you like this new system, great! Our computer will be calling. As always, if you prefer a personal reminder or none at all it will be our pleasure to do it your way: *it's your call!*

Office Information

Call us at 404-255-6782

Or e-mail Dr. Sayeg at mark@startsmiling.com



Office Hours:
Monday - Thursday
8:00 am - 5:00 pm

Our Services Include:

- Family and Cosmetic Dentistry
- Veneers and Bonding
- Mercury-free Fillings
- Crowns and Bridges
- Tooth Whitening
- Dentures
- Conscious Sedation
- Children of all ages welcome
- Visa, MC, AMEX, and Discover
- Payment Plans Available
- Assignment of Insurance accepted: ask for information about your plan



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OF COSMETIC DENTISTRY®**

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Superior Service ♦ Spectacular Smiles